



McHenry County Historical Society & Museum Business Partnership

McHenry County Historical Society & Museum



Name

Address

Date

Dear (Insert Business Name):

On behalf of the McHenry County Historical Society and Museum, I would like to invite you to become a business partner with us and enjoy special benefits all year long.

Since the mid-1960s, the McHenry County Historical Society has worked to educate the public about our county's history. Besides operating the museum, the Society plaques historic sites and structures, hosts adult workshops and classes, makes available traveling exhibits and arranges a wide variety of school and other group programs. Covering a large area of towns, cities, and villages, MCHS is sure to reach current and prospective customers, potential employees, and other supporters that you may be unaware of. We very much appreciate your interest and invite you to participate with our countywide organization.

Becoming a business partner has many benefits! These benefits are brand new in 2016 and are sure to impress. Some examples of these valuable benefits are:

- Use of the Research Library
- Our local history quarterly magazine, *the Tracer*
- Free family passes to the Museum and a Family Day for employees
- Name recognition at the Museum
- Advertising opportunities

Please see the next page and included chart to explore the different levels and benefits that are available to you and your company.

Give me a call and I will be happy to discuss these options further. Thank you for your consideration!

Best Regards,

Kurt Begalka

Museum Administrator

McHenry County Historical Society & Museum

www.gothistory.org

815-923-2267

Partnership BENEFITS	BUSINESS PARTNER	ADVERTISING PARTNER	DELUXE PARTNER	PREMIER PARTNER
Quarterly publications, <i>The Tracer</i> , and <i>Society's Page</i>	★	★	★	★
Name recognition at the Museum	★	★	★	★
McHenry County Historical Society & Museum Business Partner Decal	★	★	★	★
Advertisement in <i>The Tracer</i> magazine		★	★	★
Use of the Research Library throughout the year*			★	★
10 one-time use Family passes to the Museum			★	★
Advertisement in the <i>Society's Page</i> newsletter			★	★
One free use of Museum meeting space*				★
Recognition on the website & in event advertising				★
'Family Day' at the Museum for employees				★
One use of <i>The James</i> , traveling exhibit bus				★

*restrictions apply

Levels & Benefits

Business Partner \$100

- Receive our quarterly publications, *the Tracer* magazine and the *Society's Page* newsletter
- Name recognition at the Museum
- MCHS Business Partner decal

Advertising Partner \$250

Same benefits as Business Partner, PLUS:

- Eighth page advertisement in our quarterly magazine, *The Tracer*

Deluxe Partner \$500

Same benefits as Advertising Partner, PLUS:

- Access to the Research Library for employees*
- 10 general admissions (one-time use) family passes to the Museum
- Quarter page advertisement in quarterly magazine, *The Tracer*
- Advertisement in the *Society's Page* newsletter, published quarterly

Premier Partner \$1,000

Same benefits as Deluxe Partner, PLUS:

- One free rental of the Museum meeting space*
- 'Family Day' at the Museum for employees, during regular Museum season
- Recognition on the website and in event advertising
- Half page advertisement in quarterly magazine, *The Tracer*
- One use of *The James*, our traveling exhibition bus

*restrictions apply

Please contact us at the Museum with any questions, or return the attached sheet and we will contact you soon. We look forward to speaking with you!

815-923-2267

MCHS Business Partnership Form

Yes, we would love to become a business partner with MCHS!

Company Name: _____

Representative Name: _____

Mailing Address: _____

Phone Number: _____ Email Address: _____

Level (Circle One):

- Business Partner \$100
- Advertising Partner \$250
- Deluxe Partner \$500
- Premier Partner \$1,000

Contact for advertising artwork: _____

Payment:

Check enclosed

Credit Card: (Visa/MC/Amex/Discover)

Card Number: _____ Expiration Date: _____

CVV: _____ Signature: _____

Billing Address: _____

Address 2: _____ City: _____ State: _____ Zip: _____

Thank you for your support! We look forward to partnering with you and working together in the future.

*Please make checks payable to MCHS and return this form to PO Box 434 Union, IL 60180
Visit us on the web at www.gothistory.org for more information about our organization.*